



**2010 Conservation Habits = Healthy Habitats
Entry Form
NACD/NACD Auxiliary National Conservation
Poster Contest**

All entries must go through local conservation district sponsored contest and then to area, State Association or Auxiliary Sponsored State Contest.

Please print this entry form and attach to the back of the poster being entered in the event. Check with your local conservation district for their entry deadlines.

Please Print or type all information below

STUDENT

First Name _____ Middle _____ Last _____
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____ E-mail _____
 School Name _____ Grade _____ Age _____

_____ The poster is an original completed by the student.
 _____ The student received assistance from another person or materials/ideas from another source.
 If so, please explain on another piece of paper or on back

Teacher Name _____
 Public School _____ Private School _____ Home School _____

Address _____ Phone (____) _____
 City _____ State _____ Zip _____

E-mail address _____
 Parent or guardian name (printed) _____

Signature of parent or guardian allowing NACD to utilize the poster for educational or promotional purposes: _____ Date _____

CONSERVATION DISTRICT

Name NRCS - Jones Soil & Water Conservation District
 Contact Sonya Ellison Title Secretary
 Address 300 Chamber Drive Phone (319) 462-3196 Ext. 3
 City Anamosa State IA Zip 52205
 E-mail Address Sonya.Ellison@ia.nacdnet.net

STATE ASSOCIATION, STATE AUXILIARY OR STATE AGENCY Poster Sponsor (For national entries only - not for local judging)

Name Conservation Districts of Iowa
 Contact Latisha Cunningham Title Admin Asst
 Address PO Box 801 Phone (641) 774-4461
 City Chariton State IA Zip 50049
 E-mail Address latishacunningham@cdiowa.org

Please



Appropriate category

K-1 _____

2-3 _____

4-6 _____

7-9 _____

10-12 _____



<http://www.nacdnet.org>

Conservation Districts of Iowa

Poster Contest Judging Criteria

POSTER MUST BE BETWEEN 8.5" x 11" & 22" X 28"

Contestant: _____

Soil and Water Conservation District: Jones

Division of Competition (circle one):

1 (K-1)

2 (2-3)

3 (4-6)

4 (7-9)

5 (10-12)

Conservation message -50%

- clear ideas
- explains what the audience should do or know
- clever theme or slogan
- technically correct
- spelling correct

Visual effectiveness - 30%

- illustrations add emphasis and attractive attention
- lettering is large enough to be read from about 10 feet
- well planned
- technically correct depiction of conservation practices

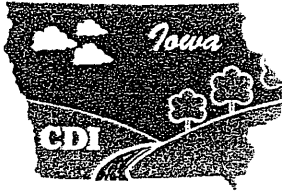
Universal appeal - 10%

- targets a large audience
- explains what the audience should do or know

Originality-10%

- exhibits creativity
- artwork unique in design

Comments:



Conservation Districts of Iowa

P.O. BOX #01 • 1711 OSCEOLA AVENUE SUITE 101 • CHARITON, IOWA 50201
PHONE (641) 774-1111 • FAX (641) 774-1112 • www.cdioiwa.org

TO: All Soil and Water Conservation Districts
FROM: Conservation Districts of Iowa
RE: 2010 Soil and Water Conservation Poster Contest
DATE: October 2009

Conservation Habits = Healthy Habitats

Posters created for the 2010 Soil and Water Conservation Poster Contest will feature the theme "**Conservation Habits = Healthy Habitats**". Grinnell Mutual Reinsurance Company and the Conservation Districts of Iowa (CDI), co-sponsors of the Soil and Water Conservation Poster Contest, are asking for your support to promote the 2010 contest.

Please take the brochures directly to the art, or any other interested teachers, at the schools in your county. Competition will again be open to all children who are residents of Iowa from kindergarten through 12th grade. The divisions correspond with the rules of the national poster contest: **Division 1 - Grades K and 1; Division 2 - Grades 2 and 3; Division 3 - Grades 4 through 6; Division 4 - Grades 7 through 9; Division 5 - Grades 10 through 12.**

Each district may submit one poster in each of the five divisions to their CDI Regional Director. **Posters must be packaged in a cardboard mailer so they remain flat when sent to the Regional Director.** The CDI Regional Director will select one poster in each age category to represent their region in the state contest.

- Posters should reflect the contest theme, "Conservation Habits = Healthy Habitats". The 2010 title "Conservation Habits = Healthy Habitats" must be on your poster. (Don't use any other title)
- Posters should be made on regular poster paper with the size **8.5 x 11 up to 22 x 28 inches only**. There may be any medium such as paint, magic marker, pencil, cut and paste, crayon or whatever inspires the student. **No three-dimensional effects please.**
- Please visit the NACD website <http://nacdnet.org/education/contests/poster/#2010> for more information and very helpful links exploring this year's theme.

Judging of each poster will be based on conservation message (50 percent), visual effectiveness (30 percent), originality (10 percent) and universal appeal (10 percent). Enclosed is a form you may use for judging the posters locally, **as well as an entry form that must be attached to the back of each poster. Please make sure each winning poster has the NACD entry form attached, legible, and completed before sending them to the Regional Director.**



Be sure to mark the following deadlines on your calendar:

March 31, 2010 All local entries must be sent to the soil and water conservation district office. Remember they must be 8.5" X 11" up to 22" X 28".

May 24, 2010 Each district must send the first-place winner from each of the five categories to the CDI Regional Director. (Call Latisha if you are not sure who your director is.) **Entry forms must be legible and complete, including guardian/parental signature or the poster will not be considered. Make sure a copy is securely attached to the back of the submitted poster.**

June 25, 2010 The CDI Regional Directors must select a winner in each division and send only the first-place posters to CDI.

Monetary awards will be made as follows: 1) local district awards may be made upon the desire of the district and financed locally; 2) the five winners in each region will receive \$35; 3) each of the five first-place state winners will receive \$50.

The five state winning posters will be sent to the national poster competition and will be displayed at the 2011 NACD National Convention. The state winning posters will be displayed during the 2010 Annual Conference for Soil and Water Conservation District Commissioners of Iowa.

Please duplicate the entry forms and brochures locally.